TOP TIPS FOR EMBEDDING CIRCULAR ECONOMY PRINCIPLES IN THE CONSTRUCTION INDUSTRY
01. Demonstrate leadership

Everyone involved in the creation of buildings/assets can influence and drive change to unlock the benefits of moving towards the circular economy. You can demonstrate leadership by taking action to proactively identify and implement circular economy approaches, and sharing your experience with others across industry.
02.

Develop your knowledge

Find out more about the circular economy to understand how you can apply it to what you do - this could be through CPD training and events, reading online resources and case studies, and talking to others. The Green Construction Board’s knowledge resource for circular economy thinking in construction is a good signpost to useful sources of information.
03. Consider end of life, upfront

Every part of the construction industry can contribute to circularity by considering the end of life consequences of a material, component, or building/asset, upfront. For example: can it be adapted or disassembled? Can it be reused for high value purposes elsewhere? Can it be returned to the manufacturer? Is it recyclable? Everyone has a role to identify better end of life solutions, and contribute to delivering circular economy outcomes.
04.

Set out the business case

Setting out the business case can help build support for circular economy approaches within your organisation and with a wider project team. Consider opportunities presented by the circular economy and risks of not taking action (e.g. due to resource unavailability in the future). The business case for circular economy can include hard and soft benefits, e.g. cost savings through material efficiency and reducing waste, improving long term value, as well as risk management, improving reputation, and environmental and social benefits.
Top Tips for Embedding Circular Economy Principles in the Construction Industry

This resource is intended to help the construction industry start its journey towards the circular economy. It offers a series of practical tips - for Clients, the Design Team, Contractors, Material and Product Manufacturers, and Demolition Contractors. Those who have already developed and are practicing a sophisticated approach to circular economy may find these tips useful as a checklist.

Read more about it on the website: www.cetoptips.com

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